

# Programme Structure

## Introduction to the Programme

The Programme is designed to build strong foundation skills required in administering the Business Enterprises Core functions such as Accounting, Finance, Taxation, Marketing and Human Resource including exposure to digital skills in these areas. As per National Education Policy (2020), the Programme involves six semesters based on CBCS (Choice Based Credit System) Model involving Core courses, Skill Enhancement Courses, Vocational course and Ability Enhancement Courses.

The BCom Programme shall have multiple exit option at the end of Second/ Fourth/ Sixth Semesters (First, Second or Third academic years respectively). The students who successfully complete one year/two semesters and opt to exit the programme, will be awarded a UG Certificate (in Commerce). The students who successfully complete two years/four semesters and opt to exit the program, will be awarded UG Diploma in Commerce. The students who successfully complete three years/ six semesters and opt to exit the program, will be awarded Bachelors Degree in Commerce (BCom).

The Programme involves a plethora of Co-curricular and Extra Curricular activities which aim to hone leadership, communication and team-building skills among students.

## BCom (Honours)

The students who successfully complete four year/eight semesters and satisfy the minimum credit requirement as per NEP guidelines, will be awarded with BCom (Honours).

## BCom (Honours with Research)

The students who secure 75% marks and above in the first six semesters and wish to undertake research at the undergraduate level can choose a research stream in the fourth year. They should do a research project or dissertation under the guidance of a faculty member of the University. The research project/dissertation will be in the major discipline. The students, who secure 160 credits, including 12 credits from a research project/dissertation, are awarded UG Degree (Honours with Research).

## Program Overview

**Degree awarded :** Bachelor of Commerce Honours/Honours with Research

**Duration :** Four Years (full-time) with option of lateral exit

**Intake :** June every year.

**Mode of instruction :** Offline, campus based.

**Location :** Bangalore, Delhi, Pune campuses.

**Eligibility requirements :** Eligibility for the programme is a pass at the +2 level (Karnataka PUC/ISC /CBSE /NIOS /State Boards) in any stream (Humanities, Social Sciences, Commerce & Management, Sciences) from any recognised Board in India.

## Program Highlights

**Outstanding Faculty:** Who you learn from makes all the difference. Senior faculty members

armed with a PhD and industry experts with relevant experience will be instructors in this program.

**Updated Curriculum:** The syllabus has been curated carefully in consultation with academic and industry experts and covers advanced concepts pertaining to various functional areas of Commerce.

**Leadership Focus:** Major emphasis on leadership and personal all-round development of students.

**Diversity and Inclusion:** Department of Commerce attracts accomplished and motivated students from all over the country contributing to diversity in the classroom. We aspire to maintain a vibrant student community wherein diversity drives learning.

**Flexible & Convenient:** The program design ensures that students who do not want to complete the four year program for unavoidable reasons get an opportunity to exit the program at the end of any year with a certificate or a diploma or a degree.

Integration with Professional Courses: The program is integrated with Insurance Institute of

India. Students opting for this program will also be offered training and education for CISI-UK and CMA-USA professional certifications.

**Summer Internship:** The program entails a summer internship requirement granting students

the right amount of exposure to industry. Students have to intern with an established company for a duration of one month.

## Program Outcomes

- PO1** : Apply knowledge of core disciplines of commerce to support strategic decision-making and fulfilment of business goals.
- PO2** : Create, design, and develop business ideas into value-generating enterprises.
- PO3** : Demonstrate holistic values, skills pertaining to physical and emotional well-being, moral principles, and community engagement skills in both personal and professional life.
- PO4** : Apply a multi-disciplinary approach to gain a deeper understanding of concepts, drive new business initiatives and solve complex problems creatively.
- PO5** : Apply research and analytical skills to provide data-driven solutions to support decision- making in real-world business situations.
- PO6** : Apply Marketing, Human Resource Management and Insurance concepts in practical business scenarios.
- PO7** : Apply research and analytical skills to provide data-driven solutions to support decision- making in real-world business situations.

## Pedagogy

Regular classroom lectures shall be accompanied by any other method instructors find suitable to deliver better learning. Some suggested methods are;

- Case Studies
- Role Plays
- Seminars and Presentations
- Simulation Exercises
- Current Affairs Sessions relevant to the topic etc.

**Assessment Methods:**

- Quiz Sessions
- Assignments
- Field study reports
- Periodic Tests
- Article reviews
- Discussion forums
- Case analysis
- Group discussions

Assessment of Class Participation in case studies and Discussion.  
 Any other appropriate method identified by the instructor would ensure an objective assessment of the student's performance.

**Career Paths**

Graduates from this course will be well-suited to careers in different domains of the business world. Graduates are expected to work in different designations and pursue careers in many institutions both in India as well as abroad. Some of the core areas where job opportunities will emerge include:

- |                           |                            |
|---------------------------|----------------------------|
| ● Financial Analyst       | ● Logistics Manager        |
| ● Marketing Associate     | ● Human Resource Associate |
| ● Communication Executive | ● Human Resource Manager   |
| ● Consulting Associate    | ● Business Analyst         |
| ● Accounting Associate    | ● Digital Marketer         |
| ● Audit Associate         | ● Relationship manager     |
| ● Audit Assistant         |                            |
| ● Tax Planner             |                            |
| ● Production Manager      |                            |

# PROGRAMME STRUCTURE

## I Semester

Course Code	Course Title
	English
COH101-1	Financial Accounting
COM102-1	Business Economics
COM101-1	Legal Aspects of Business
	Interdisciplinary/Multidisciplinary
COH161-1	Computerized Accounting (Submission paper)
	HED
	Environmental Studies
COM001-1	Introduction to Accountancy
	<b>TOTAL</b>

## II Semester

Course Code	Course Title
	English
COH104-2	Principles and Practices of Banking
COH105-2	Human Resource Management
COH106-2	Business Mathematics and Statistics
COM102-2	Corporate Law and Administration
	Interdisciplinary/Multidisciplinary
COH261-2	Spreadsheet for Business (Submission paper)
	HED
	Indian Constitution
	<b>TOTAL</b>

### III Semester

Course Code	Course Title
	Language
COH202-3	Corporate Accounting
COH107-3	Principles of Insurance
COH108-3	Business Analytics
	Interdisciplinary/Multidisciplinary (Swayam)
COH262-3	Community Engagement (Service Learning)
	HED
COH181-3	Yoga and mental well being
	<b>TOTAL</b>

## IV Semester

Course Code	Course Title
	Language
COH203-4	Cost Accounting
COH204-4	Financial Management
COH205-4	Practices of Life & General Insurance
COH206-4	Entrepreneurship (Submission Paper)
	HED
COH182-4	Healthful Living
	<b>TOTAL</b>



## V Semester

Course Code	Course Title
COH207-5	Taxation –I
COH208-5	Management Accounting
COH109-5	Regulations of Insurance Business
COH209-5	Research Methodology
COH381-5	<b>Corporate Internship Project</b>
	<b>TOTAL</b>

## VI Semester

Course Code	Course Title
COH210-6	Taxation – II
COH211-6	Investment Analysis and Portfolio Management
COH212-6	Principles and Practices of Auditing
COH110-6	Marketing Management
COH301-6	Business Ethics and Corporate Governance
	<b>TOTAL</b>

## VII Semester

<b>Course Code</b>	<b>Course Title</b>
COH401-7	International Business
COH402-7	Quantitative Techniques for Decision Making
COH301-7	Strategic Cost and Management Accounting
	<b>Elective Group 1 : MARKETING</b>
COH301A-7	Strategic Branding & Retailing
COH302A-7	Digital marketing
	<b>Elective Group 2 : HUMAN RESOURCE MANAGEMENT</b>
COH301B-7	Strategic Human Resource Management
COH302B-7	Human capital management
	<b>TOTAL</b>

## VIII Semester

<b>Course Code</b>	<b>Course Title</b>
COH213-8	Business Policy and Strategic Management
COH214-8	Project Management
	<b>Elective Group 1 : MARKETING</b>
COH301A-8	Consumer Behaviour & Marketing Research
COH302A-8	Supply Chain Management & CRM
	<b>Elective Group 2 : HUMAN RESOURCE MANAGEMENT</b>
COH301B-8	Organizational Behaviour
COH302B-8	Compensation Management
COH481-8	Research Project
	<b>TOTAL</b>

## BCom (Honours with Research)

### VII Semester

Course Code	Course Title	Course Type	No.of Hrs	Marks	Credit
COH403-7	Advanced statistics for Research	Core	60	100	4
COH404-7	Qualitative Research Methods	Core	60	100	4
COH405-7	Applied Econometrics	Core	60	100	4
COH406-7	Advanced Research Methodology	Core	60	100	4
COH482-7	Research Dissertation	Research/ Dissertation	60	100	4
	<b>TOTAL</b>			<b>500</b>	<b>20</b>

## BCom (Honours with Research)

### VIII Semester

Course Code	Course Title	Course Type	No.of Hrs	Marks	Credit
COH407-8	Data Analysis Using Software	Core	60	100	4
COH408-8	Research Ethics	Core	60	100	4
COH409-8	Artificial Intelligence and Machine Learning	Core	60	100	4
COH482-8	Research Dissertation	Research/ Dissertation	60	100	4
	<b>TOTAL</b>			<b>500</b>	<b>20</b>