



**CHRIST**  
(DEEMED TO BE UNIVERSITY)  
DELHI-NCR, INDIA

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# THE GREYCELLS

School of Commerce, Finance and  
Accountancy

## Team

Prof. Amala Siby  
Vaishnavi Vinay - BComHons  
Ananya Singh - BcomHons  
Priyanshi Gupta - BBAFA

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- International Conference on "New Paradigms In Economy Commerce and Society - Envisioning Industry 5.0 and Society 5.0"
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## Fun Fact

The Nobel Prize in  
Economics is not a real  
Nobel Prize

Unlike the original Nobel Prizes (Physics, Chemistry, Physiology, Medicine, Literature, and Peace), established by the Swedish industrialist, in 1968 and is thus officially called the Sveriges Riksbank Prize in Economic Sciences in Memory of Alfred Nobel.

## Guest Lecture on Technological Disruption

School of Commerce, Finance and Accountancy of CHRIST (Deemed to be University), Delhi-NCR, organized a guest lecture on "Technology Disruption" on February 18, 2023, in the WebEx platform. The session focused on giving an insight into and view of the changes that occur because of a change or innovation in technology. Mr. Anurag who is currently the Managing Director at 13D Research and Strategy was the resource person. He is currently located in Idaho, United States and has also worked as a research lead and senior analyst at Evalueserve.

The session began with an introduction of the topic, what it means, and the relevance of it. The presentation consisted of the meaning, its working, the impact it creates, examples of technologies that have changed the way people work, like Chat GPT, and much more.

Disruptive technology is an innovation that causes a significant change in the way consumers, businesses, and industries operate. Disruptive technology has the potential to replace existing systems or habits through its attributes that are measurable and superior. Disruptive technology changes the operation of businesses, industries, and consumers' behavior. Businesses need to understand and adapt to the recent changes to survive and transform them for their benefit. It is there to ease the situation and the work. Disruptive technology is an innovation that significantly alters the way that consumers, industries, or businesses operate. Disruptive technology sweeps away the systems or habits it replaces because it has recognizably superior attributes.

Recent disruptive technology examples include e-commerce, online news sites, ride-sharing apps, and GPS systems. The session was wrapped up by Ammar Raza Khan and Yash Upadhyay by 11 a.m. with a vote of thanks.



# International Conference on "New Paradigms In Economy, Commerce and Society - Envisioning Industry 5.0 and Society 5.0"

The event titled "New Paradigms in Economy Commerce and Society - Envisioning Industry 5.0 and Society 5.0" was held on 10th February 2023 at Main Auditorium. The event commenced with the traditional lamp-lighting ceremony by Rev Dr. Fr. Viju P Devassy, Prof. Fulufhelo Netswera, Prof Ravindra Rena, and Mr. Krishnan Mishra. Dr. Sanjay Rastogi welcomed the guests and set the stage for the event. Dr. Fr. Viju P Devassy addressed the audience and stressed the importance of Industry 5.0 and thanked the guests for their presence at the event.

Distinguished experts who were each a giant in their respective fields gave keynote addresses. The theme was "New Paradigms in Economy Commerce and Society - Envisioning Industry 5.0 and Society 5.0." The guest speakers for the event included Prof. Fulufhelo Netswera, the Executive Dean of the Durban University of Technology; Mr. Richard Rekhy, former CEO of KPMG India and current board member of KPMG Dubai; Dr. Ravindra Rena, a faculty member of Management Sciences; and Mr. Krishnan Mishra, the country head of Becker Professionals India. The speakers discussed Industry 5.0 from different perspectives and explored the past and future of society concerning Industry 5.0. The guests were highly engaged during the keynote addresses, with everyone captivated by the thought-provoking ideas presented by the speakers. The event organizers also presented a sapling as a memento of gratitude to the speakers for their insightful contributions.

The event concluded with a vote of thanks by Dr. Chabi Gupta who expressed her gratitude to Rev Dr. Fr. Viju P Devassy, Prof. Fulufhelo Netswera, Prof Ravindra Rena, Mr. Krishnan Mishra, Dr. Sanjay Rastogi. event organizers and the audience. The attendees left the event feeling inspired and motivated by the discussions on Industry 5.0 and Society 5.0.

## Panel Discussion 1

The event was attended by various industry professionals such as Dr. SK Gupta, Mr. Krishan Mishra, Mr. RK Anand, and Mr. Amit Sehgal, Dr. Sachin Sinha - who acted as the moderator for event.

The event started with Dr. SK Gupta, who shared his thoughts on how the world has changed with the advancement of technology. He explained the reason behind India being a developing country despite having the second-highest number of unicorns created every year, and how the disruptive business models of unicorns affected society with profitless turnover even with good enough topline or cashless profit even with an effective bottom line

Next, Mr. Krishnan Mishra spoke about the difference between Generation Z and his generation, which he referred to as the Textbook Generation. The moderator raised a question about whether the role of teachers is falling with the improvement of technology, to which Mr. Krishnan Mishra replied that technology is meant to aid teachers, not replace them. He also added that technology is a complement to teachers, not a substitute for them.

Mr. RK Anand shared his thoughts on the different stages of industry evolution and why we should not perceive it as a threat but as an aid to the superiority of human intelligence and the creation of high-value jobs.

Finally, Mr. Amit Sehgal efficiently summarized the preceding thoughts and added that human horizons are expanded by the use of AI and other intelligent tools.

The panel discussion was a great platform for various industry experts to exchange opinions and ideas, and it ended with the moderator thanking the panelists and the audience for their participation.

## Panel Discussion 2

Panel Discussion II on "Envisioning Science, Environment, Technology, and Society: Exploring Emerging Paradigms towards Society" was held on 11 February 2023. The event was organized to provide a platform for industry professionals to exchange their views and ideas on the topic. The panel discussion featured various experts from different industries, including Mr. Pankaj Dhingra, Dr. Suman Khanna Aggarwal, and Dr. Niru Kumar. Ms. Vinnie Khanna Mathur, General Manager-External Relations at Shiv Nadar Institution of Eminence, Delhi NCR, acted as the moderator for the event.

The discussion began with Dr. Niru Kumar, who highlighted the importance of leveraging a diversity of strategies to envision the future of society. Dr. Suman Khanna contributed to the discussion by explaining the contributions of their NGO, SHANTI SAHYOG, in improving society.

Ms. Vinnie Khanna Mathur, the moderator, then opened up the discussion with a range of questions from the implementation of these paradigms at the grass-root level to the role of private entities and NGOs in contributing to the cause. The panelists provided insightful answers, and the discussion concluded with a vote of thanks to the panelists and the audience.

In conclusion, Panel Discussion II on "Envisioning Science, Environment, Technology, and Society: Exploring Emerging Paradigms towards Society" was a valuable platform for industry professionals to share their perspectives on the future of society. The panelists provided their insights on the importance of social causes, diversity, and innovation in developing emerging paradigms. The event was a success, and it highlighted the importance of continued discussion and awareness in shaping the future of society



## Student Achievements CA Foundation level and CISI Exams



SHIMANSH JAIN  
4BCOM HONOURS



MILAN TOM JOBY  
4BCOM HONOURS



VANIJ BERRY  
4BCOM HONOURS



RADHA AGARWAL  
4BCOM HONOURS



KANAV MALHOTRA  
4BCOM HONOURS



YASH SOMANI  
4BCOM HONOURS



MARIAM FATIMA  
4BCOM HONOURS



ANKIT RAI  
4BCOM HONOURS



AARYAN AGRAWAL  
4BCOM HONOURS



SOUMYODIP SAHA  
4BCOM HONOURS



H V ANIRUDH  
4BCOM HONOURS



VAIBHAV BANSAL  
4BCOM HONOURS



SHRUTI RANJAN  
4BCOM HONOURS



MADHAV HANS  
4BCOM HONOURS



AVISION KOIRALA  
4BCOM HONOURS

Congratulations to all students who cleared CISI (International Introduction to Securities and Investment). Special Congratulations to Aaryan Agarwal and Soumyodip Saha for clearing CA Foundation. Tremendous Congratulations to Radha Agarwal and Kanav Malhotra for clearing both CISI and CA Foundation.

## Sports Winners

School of Commerce, Finance, and Accountancy emerged as champions in the Inter-Department Volleyball Championship conducted by the Department of Physical Education.

Volleyball Boy's Team :

- Samuel Philip
- Dilip Rawat
- Sumit Masih
- Pratham Dammani
- Abhishek Gourav
- Amrit Singh
- Deon Mathew
- Aayush Goyal



Volleyball girls team : Samriddhi Srivastava

- Deon Mathew Suuny (4 BCOM H) - Best Athlete, Inter-Department Annual Athletic Meet of the University.



# Achievements of Research Scholars



## Best Paper Award

Ms. Anchal Saini was awarded the best paper award in the International Conference on New Paradigms in Economy, Commerce and Society for the paper 'Financial Decision making in couples: A Scoping Review' co-authored by Dr. Nitin Kulshrestha and Dr. Shubhanker Yadav.

## Best Paper Award

Ms. Ayushi Augustina Frank was awarded the best paper award in the International Conference on New Paradigms in Economy, Commerce and Society for the paper 'The emergence of Carbon Credit Market In India'. The paper is co-authored by Dr. Sanjay Rastogi.



## Best Paper Award

Ms. Sanjana Takkar was awarded the best paper award in the International Conference on New Paradigms in Economy, Commerce and Society for the paper 'The Impact Investment Landscape: A systematic review of literature.'. The paper is co-authored by Dr. Chabi Gupta.



# Faculty Achievements

## Conference Presentation



### WELL-BEING OF WORKFORCE: AN EMERGING CONUNDRUM OF GIG-ECONOMY IN INDIA

Authors:

Dr. Amit Malhotra,  
Associate Professor,  
School of Commerce, Finance and Accountancy



Prof. Jerush John Joseph,  
Assistant Professor,  
School of Commerce, Finance and Accountancy

*The work was presented at the International Conference on Business Digitalization and Sustainability, 2023 hosted by UPES Dehradun between 02 - 04 February, 2023 in collaboration with California State University, San Bernardino.*

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## Best Participant Award



Dr S. Pramila,  
Assistant Professor,  
School of Commerce, Finance and Accountancy,  
was awarded with Best Participant award in the Refresher  
Course organized by UGC-HRDC.

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## Conference Presentation

### IMPACT OF CAPITAL STRUCTURE ON PROFITABILITY OF THE STEEL COMPANIES

Author:  
Dr. S. Pramila,  
Assistant Professor,  
School of Commerce, Finance &  
Accountancy

*The work was presented at the International Conference on Digital Transformation For Business Sustainability, 2023 hosted by VIT-AP School of Business (VSB), VIT-AP University, Amaravati, India.*

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# STOCK TALK : SERIES

## Financial Planning And Advisory Cell

### Research Team:

**Pranav Gupta (Quantitative Analyst)**

**Dhruv Jain (Fundamental Analyst)**

### Cell Advisor:

**Dr. Nitin Kulshrsetha**

**Assistant Professor- Applied Finance**

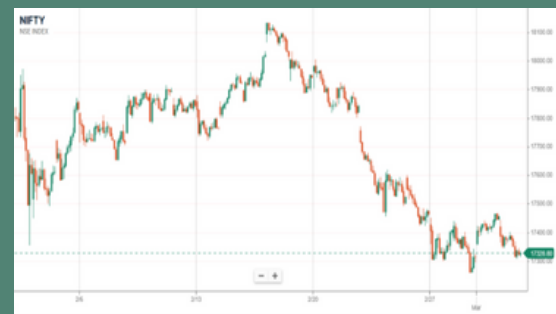
**SEBI/NISM Certified Research Analyst**

The Stock Talk series is an initiative by the Financial Planning, Training, and Advisory Cell, which will give an overview of the stock market for the current month. The page will also suggest a few potential stocks which investors can consider for their portfolio. However, it is suggested to discuss the cell advisor before making investment decisions.

### **NIFTY 50**

**NSE 17320 (Spot Price as of 02.03.23)**

Based on technical analysis chart formation, Nifty looks bullish in the first half of the month (March 2023), which may rise from 17300. The nifty first resistance level is at 17510, and further second resistance level is at 17800. Further, last week of the month, the Nifty, after touching its resistance level may experience a bearish move. This month Nifty may trade 17300-17525 in the first half of the month and 17525-18000 in the second half of the month. This month could highly volatile.



### **ICICI BANK**

**(855 Spot Price as of 02.03.23)**

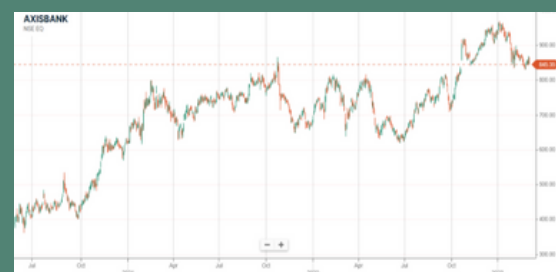
Based on the technical analysis chart formation, ICICI BANK may fall from 868 and may trade between 868-790. In the month of March 2023, the stock is in a phase of bearish swing, where 870 is the first resistance level and 790 is the support level. This month stock may trade between 870-790.



### **AXIS BANK**

**(845 Spot Price as of 02.02.23)**

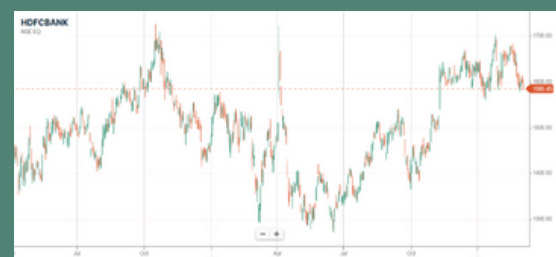
Based on the technical analysis chart formation, Axis bank may have strong volatility, a resistance level of 921, and a support level of 832. In the coming trading session Axis Bank may go upward direction at the level of 845 in the month of March 2023. In this month Axis bank may experience high volatility on both sides, Axis bank may trade between 845-921.



### **HDFC Bank:**

**(1585 Spot Price as of 02/03/2023)**

Based on the technical analysis chart formation, HDFC Bank's resistance level is at 1670, and the support level is at 1555. This month HDFC Bank may trade in a range of 1555 – 1670. In the short run, the price may go up, but after validating the resistance level stock may go down.



### **Disclaimer:**

**This is for academic purposes. Please discuss this with the cell advisor before taking investment decisions.**