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Message from Editor's desk

Greetings and welcome to Volume II issue 10 of the Newsletter of School of Commerce, finance and accountancy, Christ (Deemed to be University) Delhi, NCR- "The-Greycells".

Check out the latest highlights that happened in SCFA in April 2022 in this issue. From Blossom's winner to the successful conduct of Elysian 2.0 SCFA performed resounding well in all the areas in Christ (Deemed to be) University, Delhi-NCR. April was jammed packed with a number of activities and ended in the emotional note of farewell of the 2019- 2021 batch. Webinar on Metaverse Enlightened the students with a new perspective of IT in current times. Lastly, we conducted the closing ceremony of Reckons Aisle and appreciated the hard work of each member of the team. Moreover, to stimulate financial thinking, Dr. Nitin Kulshrestha presents Stock Talk series III.

Enjoy reading this issue
Warmest Regards
Dr. Nitika Sharma

BLOSSOMS 2022

Blossoms, an annual cultural university fest, was conducted by CHRIST (Deemed to be University) from 29 March to 23 April. It began with intra-departmental competitions of which winners proceeded to inter-departmental competitions. The event was divided into four main categories: art, literature, music, and dance.

Art events included canvas painting, pot painting, relay art, and digital poster making while Lit events consisted of the spelling bee, treasure hunt, slam poetry, and radio jockey. Music and Dance events contained a variety of events such as choral singing, fusion, duet, etc.

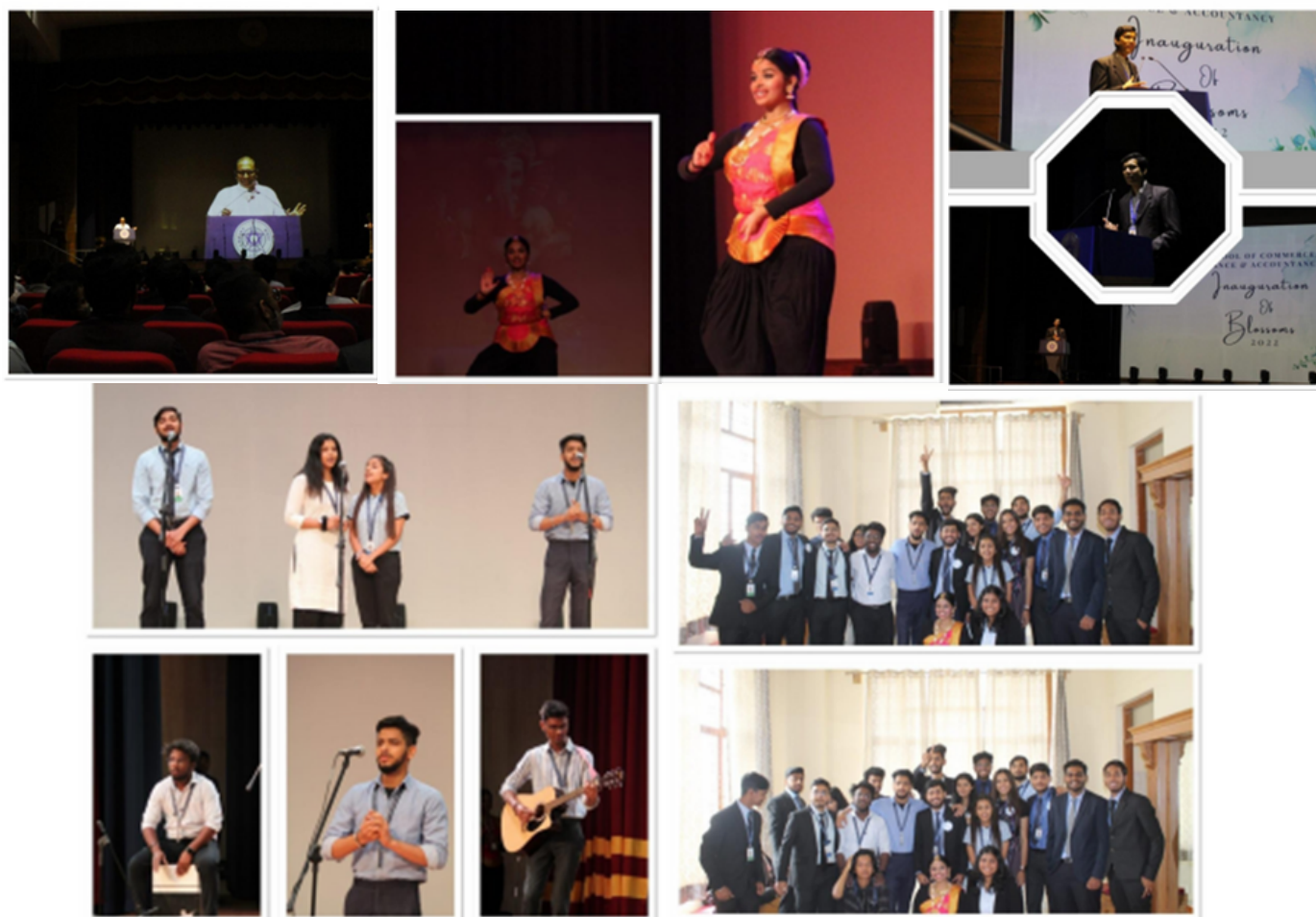
Promotional techniques such as social media (Instagram), webpage, and word of mouth were used to publicize the event.

FLASH MOB

Flash Mob was organized on 13 April 2022 at block A entrance of Christ University at 11:45 AM. though it was all wrapped up in half an hour it filled the orchid team members as they enjoyed the magical music performance. Along with the students the teachers were also a part of this cheerful part of the day.

FINALE

School of Commerce, Finance and Accountancy or 'ORCHID Cluster' started waves of cheers throughout the whole event as well as was successful in achieving the first place and winning the Blossoms 2022 title.



Elysian 2.0

The School of Commerce, Finance and Accountancy of CHRIST (Deemed to be University), Delhi NCR had organized the second version of its flagship intercollegiate Business and Cultural Fusion fest, Elysian 2.0 on 26 April 2022 from 9:00 AM - 8:00 PM.

The fest was conducted in collaboration with CISI and South Indian Bank as the Knowledge and Banking partners respectively. Apart from these we also had Fuschia, Kolus, Ekomart, and Krishna Art & Sketches as our Gifting Partners and Biryani by Kilo, T&G, and Wah Ji Wah as our Food & Beverages Partners.

The opening ceremony of the fest started at 9:00 AM with the lighting of the Holy lamp by the Dignitaries, followed by the welcome address by Dr. Harpreet Kaur and a Classical Dance Performance by the students of the School of Commerce. After the performance, Father Sunny Joseph declared the Fest open and followed by his speech, the Chief Guest for the day, Dr. Kapil Arora - Director Grand Thornton marked the event with his words and the opening ceremony ended with a remarkable and energetic performance by the students of SOCFA paving the way to the events of the Fest.

The Business event consisted of six rounds, through which the participants were tested on their Finance, Marketing, Insurance, and Entrepreneurship skills. The Rounds began at 11:00 AM and ended by 8:00 PM.

The First round in the Business Event was the Finance round followed by an Auction round in which the participants got all IPL and Art Auction vibes. After that the Third round i.e., the Entrepreneurship round was a submission-based round and the fourth round was a Marketing Round. The fifth round i.e., the Insurance Round was a submission as well as a presentation round. The last round, Shark Tank, was the heart of the business events, and the winner was decided after the round ended.

The other part of the Fest was Cultural Events, which consisted of three mega events; Dance, Music, and Nukkad Natak. The participants came up on the stage with full zeal and enthusiasm and put their best foot forward. The Dance Events started around 11:00 AM in the Main Auditorium, Block A, and continued till 1:00 PM. There were Nine amazing teams from across Delhi competing against each other. The event was judged by none other than our very own Nanda Kumar Sir and Jasmine Ma'am from SWO Office. As soon as the event began, the stage was set on fire by the performers, such amazing back-to-back performances gave goosebumps to the entire audience.



Elysian 2.0

The next event that took place was Nukkad Natak. The event was judged by Aditi Ma'am from CHRIST University itself. The event started around 2:00 PM at the Block A Entrance. There were Four super energetic teams who came to perform and put forward their thoughts in the form of music, stories and acts. The teams had chosen current societal topics like freedom to choose career, women empowerment and misbehavior with homemakers. All the performances were extraordinarily amazing and the acting and presentation skills of the teams got the entire audience to tears.

The last event in the Cultural Events was Music which took place in the Main Auditorium from 3:00 PM. As soon as the event started, the entire Auditorium began to sound melodious and was filled with harmonious tunes and soulful music. The event continued till 4:00 PM.

While the Cultural Events ended with the Music Events, the Business Events were still on the go. The participants were enjoying the Food Court and the stalls put up in the New Basketball Court while the results were compiled.

The Valedictory Ceremony began at 6:00 PM in the main Auditorium with an electrifying music performance by the Pravaah Music Team, followed by the most awaited thing of the Event i.e., the Results. The results were announced for the cultural events and the winners could be seen rejoicing and happily crying with their teams.

The results for the Business event were announced in the Seminar Hall after the last round ended. With the results of the Business Event, the fest was concluded by a vote of thanks by Dr. Nitika Sharma and a group photo of the entire organizing committee to mark the ending of this successful event by the School of Commerce, Finance and Accountancy.



WEBINAR ON METAVERSE - TELLY WONG

School of Commerce, Finance, and Accountancy organized a webinar on Metaverse and Its Relevance in today's world on 27th April 2022 in Seminar Hall of Block A. The esteemed guest for the event was Mr. Telly Wong, chief content officer, and SVP of the famous marketing and communications firm 'IW Group'. The event was conducted from 8:30 am to 9:30 am, wherein the guests joined in through the online platforms.

The event began with Mr. Wong's brief introduction to the IW Group and the staff of the organization. The students were then provided a crash course on what is metaverse and how it can be utilized. Insights were provided upon the previous metaverse campaigns and activations IW Group has conducted.

During the second half of the webinar, students got a chance to explore various spaces in the Metaverse and the possible upcoming spaces such as IWHQ, McDonald's, etc. The event was a great success and all in all a very enriching experience for students and the faculty.



GALLORIA 2022

FAREWELL'22

School of Commerce, Finance, and Accountancy organized a farewell for the first time for the final year students of the department on 28 April 2022. It was titled Galleria'22 which is a get-together or we can say a celebration for the seniors who will soon be stepping out of the universities and working toward the achievement of their respective goals and objectives. So it is basically an event where juniors wish their seniors good luck for their next big adventures. It's an amalgamation of dance, music, games, and food which makes this a lot memorable for both seniors and juniors.

The faculty coordinators and the guiding pillars for the event were Dr. Pramila S, Dr. Amrita Rao, Dr. Harpreet Kaur, Dr. Ranjeet Kumar Mishra, and Dr. Surbhi Srivastava, and Dr. Nitin Kulshrestha.

The event started at 12 pm in the auditorium addressed by Dr. Sanjay Rastogi, Head of Department School of Commerce, Finance and Accountancy, and other department faculties and gave them blessings for their future endeavors.

Followed by an electrifying musical performance by the first-year students. Farewell can never be complete without the title (sachet) distribution. So basically, this is a junior choice award where juniors got the opportunity to give titles to their favorite seniors. It included categories like Chuddy-Buddy, Mr. & Ms. Photogenic, chatterbox, Mr. Handsome, Ms. Congeniality many others but most importantly 'The Student of the Year' which was awarded to Sidharth Gupta. Some exciting games were also arranged such as the catwalk and the hook-up dance.

As it is rightly said a picture is worth a thousand words but memories are priceless. So, we captured this beautiful and precious moment in individual class pictures (6BCOMP, 6BBAFA & 6BCOMH) followed by senior student addresses where they shared moments that they will never forget from their 3 years of journey in the university.

It was indeed a very memorable day for everyone as it took everyone down that memory lane and had a roller coaster ride of all the past experiences and memories, we all lived together.



The Stock Talk: Series 3

Financial Planning, Training and Advisory Cell

Advisor:

Dr. Nitin Kulshrestha

Asst. Professor- Applied Finance

SEBI/NISM Certified Research Analyst

NIFTY 50

NSE 17069 (Spot Price as on 02.05.22)

On the basis of technical analysis chart formation, Nifty resistance at the level of 17600, and first support level at 16800 and second support level at 15800. In a short run Nifty may test 16800, If Nifty break 16800 then it may further go down below 16000. This month Nifty may trade 16100-17400.



Reliance Industries Limited

(2780 Spot Price as on 02.05.22)

On the basis of technical analysis chart formation, RIL resistance at the level of 3290, and first support level at 2745 and second support level at 2250. If stock move up with high volume and cross 2750 (day closing), it will reach 3200 + in coming trading session.



The Stock Talk: Series 3

Financial Planning, Training and Advisory Cell

Advisor:

Dr. Nitin Kulshrestha

Asst. Professor- Applied Finance

SEBI/NISM Certified Research Analyst

SBI:

(491 Spot Price as on 02.05.22)

On the basis on technical analysis chart formation, the SBI resistance level 540, and support level is 435. In coming trading session SBI may trade below 435 in coming trading session in the month of May 2022.



TCS:

On the basis of technical analysis chart formation, TCS resistance level at 4000, and the support level at 3400. This month TCS may trade in a range 3400 – 4000. In a short run, price may go up, since it is close to the support level.



Research Team-

- Pranav Gupta- Quantitative Analyst
- Dhruv Jain – Fundamental Analyst

Disclaimer: This is for academic purpose.