

THE GREYCELLS

BY SCHOOL OF COMMERCE, FINANCE AND ACCOUNTANCY

In this Issue:

- Opening Ceremony - RECKONS AISLE.
- 74th Independence Day.
- Recent Changes in the Banking Sector.
- Faculty Achievements.
- Let's Talk about C.K. PRAHALAD

Team

Dr. Nitika Sharma (Faculty Coordinator)
Kunika Bansal
Flevin Geejo
Vaishnavi Vinay
Arjun Bakshi

Message from Editor's desk

Greetings and Welcome to Volume II Issue 02 of the Newsletter of School of Commerce, Finance and Accountancy, CHRIST (Deemed to be University), Delhi-NCR- "The-Greycells". Volume II articulates the double enthusiasm and determination of students and faculty in the SCFA.

While acclimatizing with the current situation, this semester also, the SCFA efficaciously managed and coordinated the new academic and extra-curriculum activities.

With the new academic session, SCFA also organized second opening ceremony of the 'RECKONS AISLE' Commerce Association. We believe that newly selected students' involvement and willingness will take on the events laudable. Last but not least, Kunika Bansal and Flevin Geejo- Student Editors and the team of 'The Greycells' will again eloquently incorporate the zest of events in the Newsletter. SCFA, also celebrated the essence of freedom by organizing an event TAALASH on the occasion of Independence Day. As we know, the backbone of any economy is Banking systems, and to acknowledge the same a guest lecture was arranged for the students of SCFA.

In this Issue, The Greycells reflects the positivity embodied by our students and faculty. A glimpse of faculties' achievement has been featured in the issue.

Warmest Regards,
Dr. Nitika Sharma.

OPENING CEREMONY - RECKONS AISLE COMMERCE ASSOCIATION

The opening ceremony of the 'Reckons Aisle 2021-22' took place on 25 August 2021 from 12:30 pm to 1:30 pm. The ceremony was held to publicly announce the members of Reckons Aisle (Commerce Association) to the students. More than 300 students from the School of Commerce, Finance and Accountancy had attended the event. Ms. Chetna Vasishth, a renowned TEDx speaker, founder of Chetchat and a passionate educationist, was invited as the special guest to the event.

The program began with a welcome note by the emcee followed by Prayer and Lamp Light. The students were then addressed by Rev Father Dr. Viju P Devassy and Dr. Harpreet Kaur. The session then proceeded to a speech by Ms. Chetna and HOD of School of Commerce Finance and Accountancy, Dr. Sanjay Rastogi.

The opening presentation was shared as members of each association were introduced to the students.

Association Heads :

Siddharth Gupta (President)

Shruti Khare (Secretary)

Rishita Bhatnagar (Treasurer)

Marketing Club - MCCARTHIANS :

Aryaman Wadhwa (Head)

Chahat Choudhary and Anushka Srivastava (Associates)

Entrepreneurship Club - NOVA :

Sanidhya Gupta (Head)

Ujjwal Kumar and Ayush Trehan (Associates)

Finance Club - ARTHIKA :

Harsh Pareek (Head)

Aastha Sharma and Syed Abbas Khursheed (Associates)

Insurance Club - CUFFLINKSIA :

Tarun Kumar (Head)

Anirban Pathak (Associates)

Cultural Club - PRAVAAH :

Immanuel K Saji (Head)

Shefali Tailor and Kaavya Ramani (Associates)

Ankit Kumar (Dance Co-Ordinator)

Newsletter - THE-GREYCELLS :

Kunika Bansal and Flevin Geejo (Editors)

Vaishnavi Vinay and Arjun Bakshi (Associates)

Christ Incubation and Innovation Centre :

Sanidhya Gupta (Head)

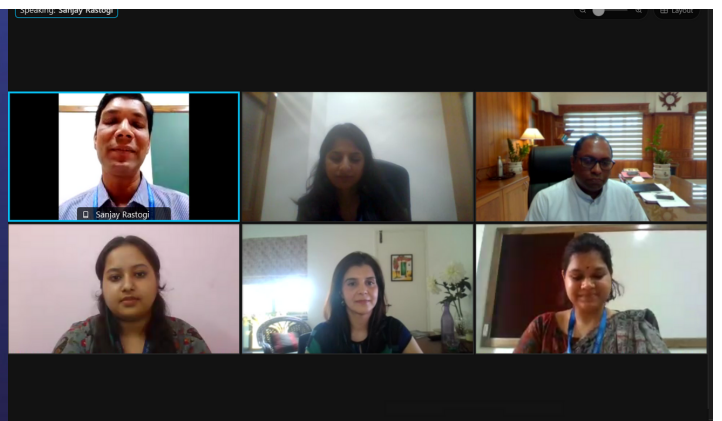
Bhavya Taneja (Associates)

Social Media :

Glory Gill (Head)

Anirban Pathak and Utkarsh Jain (Content Incharge)

The ceremony drew to its culmination with a performance by the students and a vote of thanks by Dr. Nitika Sharma. The students had attended the ceremony with vigour and excitement. The event was organized to introduce the students to the new club heads and associates of RECKONS AISLE, Commerce Association and their Plan of Actions.



74th INDEPENDENCE DAY

Freedom in the minds Faith in the words Pride in the souls!

With this quote in mind, we started with the idea of conducting all the activities on the occasion of 74th Independence Day. We prepared a patriotic video which showed the contribution of the different he-roes and the she-roes in the fields of sports, DRDO, ISRO, doctors & the medical staff, Indian forces (army, air force and navy) etc. India being a land of so much beauty and diversity, how could we not mention that, so we also talked about different regions in the country and what makes them unique from one another.

Below is the description of two of the activities being conducted;

Activities conducted:

‘TALAASH’ a riddle contest

The School of Commerce, Finance and Accountancy organized a riddle competition to provide an exciting opportunity to crack open the clues and find their way to the end. So, the students were provided with a google form where they had to fill in their answers, using the hints which were provided through the pdfs. The pdfs were opened using a password which was to be guessed by the students using their mind and whosoever was the first one to find all the answers was the winner.

‘REGARD BEFORE YOU DISCARD’

Creativity is something that makes people unique from one another so this was the second competition organized with the theme inclusive of patriotism. Also, the second thing which made it interesting was that along with the students the faculty were also allowed to participate and show their creativity. So, each participant was given 2 days to come with something creative using the waste material. Participants were judged on the basis of their creativity, utilization of resources, artistic composition and design, eco-friendly rating, the utility of the product and overall presentation.

Both the activities were conducted to bring out the creativity of each and every participant. The activity received both positive and negative feedback from the students and we have taken into consideration all the feedback and suggestions. Also, we look forward to bringing more fun and learning activities in the near future.

Faculty Achievements



Dr. Anjim Sabiha

Participated in the 5 Days International Faculty Development Program entitled "Experimental Teaching - Corporate Cognizance"



Dr. Nitika Sharma

Dr. Nitika Sharma, was invited to Shaheed Bhagat Singh College, University of Delhi for a webinar on "Servant Leadership: Head to Heart"



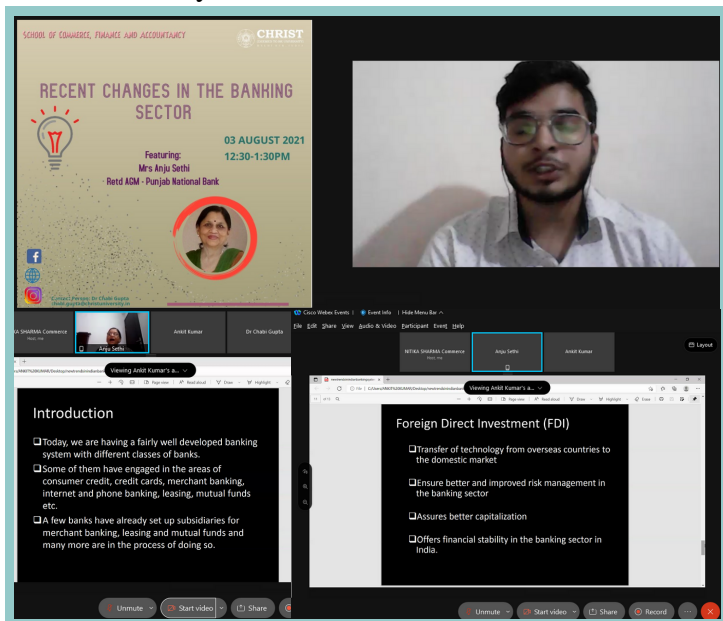
'Recent Changes in the Banking Sector'

Guest Expert – Mrs. Anju Sethi

School of Commerce, Finance and Accountancy cordially welcomed Mrs. Anju Sethi – Retd. AGM Punjab National Bank for a session on Recent Changes in the Banking Sector. India's banking sector has undergone a paradigm shift, especially in the last two decades. It has evolved a lot in terms of asset quality, technology, and regulations. It has shifted from physical banking, which involved customer walk-ins and face-to-face interactions to digital anchors, involving branchless banking made possible by new-age, contactless technologies. The digital revolution has played an important role in shaping the growth trajectory of the banking sector in India—from promising unprecedented customer experiences to ensuring extraordinary gains in productivity.

Especially, if we evaluate the post-demonetization phase, the finance industry has witnessed a significant shift towards digitization; and its stakeholders are now better equipped in using the technology at their disposal.

All these were discussed in detail during the session with various relevant case studies quoted by the guest expert. The session was well attended by many students and faculty members who participated wholeheartedly in the interactive session.



Let's Talk about C.K. PRAHALAD

Prof. C.K. Prahalad was one of the world's most-influential business thinker, who gave far reaching innovative ideas. He was a scholar par excellence, outstanding management teacher, and highly sought-after CEO coach.

With a view to apprise the students about the contribution of Prof. C.K. Prahalad, an event titled "Immensity of C.K. Prahalad" was organized on 31st August 2021. The event was conceptualized and organized by Dr. Amit Malhotra, Associate Professor, SCFA. After a brief introduction of Prof. C.K. Prahalad and his accomplishments, the event featured presentations on the major strategic concepts propounded by Prof. Prahalad. The presentations included:

- On the theme "Co-Creation" by Ann Mary Ashis of 5BBA(F&A)
- On the theme "Core Competencies by Kaavya Ramani of 3BCOM(P)
- On the theme "Fortune at the Bottoms of the Pyramid" by Kamalakshi Sarma of 3BCOM(P)

The presentations were highly informative and provided insights into concepts and their applications in the leading business organizations of the world.

