

THE GREYCELLS

BY SCHOOL OF COMMERCE, FINANCE AND
ACCOUNTANCY

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Message from Editor's desk

Greetings and welcome to Volume II issue 6 of the Newsletter of School of Commerce, finance and accountancy, Christ (Deemed to be University) Delhi, NCR- "The-Greycells".

Happy New Year! We hope you enjoyed some time to rest and replenish as we ring in 2022. Despite all the challenges of the last two years—and the ongoing Omicron-related uncertainty, we face today SCFA's commitment to teaching and learning is more alive than ever. Activities conducted were overwhelmingly centered on students to further challenge their growth.

To motivate the budding entrepreneurs, CIIC organized the Micro-entrepreneur exhibition where students exhibited products to services, handmade products to outsourced products, from eco-friendly bioproducts to home-made bakery products, from stock market services to insurance services, and many more. Correspondently, to maintain the fun and joy of festive time, Reckon Aisle organized Mr. Anonymous. Also, CIIC in collaboration with Dr. Sandeep Marwah, Chief Guest (Owner of Marwah Studios and Film City Noida) conducted a research project on the business environment of various countries. The top three students' projects were awarded cash prizes.

In this issue, The Greycells reflects the positivity embodied by our students and faculty. A glimpse of faculties' achievement has been featured in the issue.

Warmest Regards
Dr Nitika Sharma

CHRIST MICRO-ENTREPRENEURS EXHIBITION- 2021

CHRIST Innovation and Incubation Centre (CIIC), Delhi NCR organized a one-day 'Micro entrepreneurs' exhibition' on 17 December 2021 at Block B entrance from 12 PM to 5 PM. Students who are micro-entrepreneurs from different departments of the CHRIST (Deemed to be University), exhibited their products and services. The exhibition had it all from products to services, handmade products to outsourced products, from eco-friendly bioproducts to homemade bakery products, from stock market services to insurance services, and many more. In total, ten groups of students set up their stall and exhibited their products and services. "CIIC provided us a great platform to demonstrate our products and services and gave us an opportunity to attract a large customer base," says one of the students. Another student expressed, "We are very thankful to CIIC for the great opportunity, the exhibition helped us in increasing the brand awareness across the fellow Christies, we are looking for more of such opportunities". Students from all the departments visited the exhibition. A footfall of more than 1000 students and faculty was observed. Students were seen very interested in products and services offered. "We were not aware that we have so many people selling products and offering services on the campus itself. The exhibition made us aware of these entrepreneurs.", said one of the students. One of the visitors expressed, "More such exhibitions should be held, the products exhibited were very attractive and cute." One of the faculties, expressed her experience as "refreshing and energetic." The CIIC team was present at the venue with a help desk, and the team registered new members and volunteers in CIIC. The event went well and had a huge response from both the exhibitors and the visitors. The team is looking forward to organizing more of such events.



ICMEI Felicitation Ceremony

International Chamber of Media & Entertainment Industry (ICMEI) is a representative cultural organization for the media and entertainment industry in India and other countries. In collaboration with ICMEI, Christ Innovation and Incubation Centre (CIIC) was given a privilege under the International Film & Television Research Center (IFTRC). Under ICMEI, IFTRC is actively working in 120 countries around the globe to gather important information for analysis and policy formation. This research Centre is an independent publication division where research papers, periodicals, and books are published and then circulated across the world. The students from the university participated in this research project which was conducted in 14 different countries. The research was conducted from June 18, 2021, to July 20, 2021.

On December 14, 2021, the students along with Dr. Vaibhav Tripathi and Dr. Harpreet Kaur visited Dr. Sandeep Marwah who currently serves as the President of the International Chamber of Media & Entertainment Industry at Marwah Studios, Noida Film City for a certificate felicitation. He rewarded the winners with letters of recommendation and cash prizes, all the participants were given the certificate of commendation. It was an interactive session with Dr. Marwah, where he gave insights about his life and achievements. There was a short question-answer session where he asked us about our research project and our learnings. Later, winners were given an experience of a live interview at his studio, and all of us were given a tour of the studio.

BEAUTY

A tear rolled down
The cheek of the child
As he had to leave
His parents behind
He heard a whisper
From his brother
"love is painful"
A tear rolled down
As his world turned around
When she left him
Nowhere to be found
He said to himself
"love is painful"
A tear rolled down
As soon as he found
That his love was bound
To end due to a tumor
His eyes watered
As she whispered
"love is beautiful"

By- Mithun Ram

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Mr. Anonymous

On 14 December 2021, to celebrate Christmas Week, Reckons Aisle had organized a special activity to cheer up the mood and to boost interaction with the classmates. The main objective of this activity was to allow students to express their ideas and thoughts secretly among the students of their class.

Each student was given a piece of paper to write their ideas, thoughts, wishes or any dare to their friend. Further, the moderators of the activity collected all the chits and revealed what was written in the chit. All the students from the 2nd year and 3rd year participated actively in the activity organized.

The energy and interest displayed by the students were extraordinary. The activity got a good response from all the students. This activity would be further backed up by another Christmas activity which is Secret Santa.

Commerce association looks forward to organizing more fun and learning activities in the near future.



Faculty Achievements



Dr. Nitika Sharma

Delivered a workshop on "Constructive Grounding Theory" in FDP on "Advanced Research Writing Skills: A Comprehensive Outlook" organized by Vivekananda Institute of Professional Studies, Delhi on 13 December 2021. Delivered an online Lecture on the topic - "Social Entrepreneurship in the New Normal" organized by Atal Bihari Vajpayee School of Management & Entrepreneurship, JNU on 8 December 2021.



Dr. Chabi Gupta

'Indian Stock Market traced from Mar 2020-May 2021- Relevance for Industry 4.0'. Published as a Book Chapter in the book 'Research Trends in Applied Research' published internationally by Weser Books Germany, December 2021. The chapter effectively traced the volatility of the Indian stock market from the 1st Covid-19 wave to after the second one in May 2021.

Treasure Hunt

On 16th November 2021, University Student Council of CHRIST (DEEMED TO BE UNIVERSITY) organized a Treasure Hunt for the first year students. The idea of hunting for hidden treasures has always been exciting and adventurous.

During the course of the event the participants had to work in small teams of 4 to 5 members, to find the treasure with the help of given clues. Each team was accompanied by a volunteer. The clues were different for all the teams. There were a total of 4 rounds with a gradual increase in difficulty level with each passing round.

The participants were prohibited from using their mobile phones and were requested to maintain the basic decorum throughout the course of the activity.

Pandemic restrictions were strictly followed and any team which didn't adhere to the rules were immediately disqualified. The students participated enthusiastically and made the event a huge success.