



**CHRIST**

(DEEMED TO BE UNIVERSITY)

DELHI NCR · INDIA

**Virtual  
International Conference  
on Building Positive  
Organizations  
Challenges and Opportunities  
for a Sustainable Future  
07 November 2020**

**CUE**

## About the Conference

Incessant competition, dynamic markets, high cost pressure and the continuous innovation in product and technology have radically changed the nature of work and the work environment. Today organizations are operating in a volatile, complex, ambiguous and unpredictable environment which subsequently leads to complex and rigid organizational processes. These prevailing conditions at workplaces have imposed major wellbeing and sustainable development challenges for the organizations at large. As a consequence of this, the organization's survival may be at stake. Growth of the organization can be ensured through upholding sustainable development.

Sustainable development is a development that meets the needs of the present without compromising the ability of future generations to meet their own needs. It is important for the long-term stability of the economy which can be successfully achieved by creating positive organizations.

The positive organizations are the organizations that focus on the development of flourishing and resilient workers and on building robust and sustainable organizations. Positive organizations stand apart from businesses that merely turn profits and increase shareholder value. They promote and sustain high levels of employee well-being and provide leaders with legitimate authority. The focus is on the creation of vibrant, vigorous, positive and flourishing organizations or in other words positive organizations.

The International Conference on Building Positive Organizations: Challenges and Opportunities for a Sustainable Future, is being organized with the aim to:

1. To explore the processes and procedures of building positive organizations.
2. To bring a diverse range of leading professionals (Public, Private & NGO's) to voice their narratives, proposals, analysis and research about building positive organizations for sustainable development.
3. To review the best practices in positive organizations for sustainable development.



# Conference Themes

## *A. Advances in positive organizational psychology*

- Strength-based approach
- Positive leadership
- Positive organizational development
- Positive organizational virtuousness
- Psychological capital
- Flow at work
- Positive emotions at work
- Work engagement

## *B. Expanding positive organizational scholarship*

- Positive organizational culture
- Crafting positive identities and enacting our best selves in the new world of work
- Crafting meaningful work
- High-quality connections and positive relationships at work
- Growth and resilience at work
- Compassion in organisations

## *C. Positive marketing practices*

- Marketing practices to personalize engagement
- Social media and digital marketing
- Multigenerational marketing
- Creating positive retail environment
- Consumer behaviour and positive psychology

## *D. Positive supply chain management practices*

- E-procurement and global sourcing
- Service supply chain management
- Supply chain strategies
- Performance measurement for integrated supply chain management

## *E. Positive entrepreneurial practices*

- Gender and entrepreneurship
- Trans-generational entrepreneurship
- Social entrepreneurship and social inclusion

## *F. Positive human capital management practices*

- Expatriation, international mobility and global careers
- Human capital management and well being
- Flexible work practices
- Digitization and human capital management

## *G. Financial practices for creating a positive business environment*

- Banking supervision, micro-prudential policy and financial regulation
- Bank and firm network and systemic risk
- Shadow banking, securitization and the emergence of financial crises
- Socialization of investment
- Excessive leverage, bubbles and the financial cycle
- Financial markets

## *E. Economic policies for developing a positive business environment*

- Positive organization as a social agent for trade-off in society
- Constraints for economic, social and environmental growth
- Positive organizations in economic connectedness and development
- Inclusivity for sustainable development
- Rising social costs in organizations post globalization era

## *F. Creating positive value through technological innovations in industry 4.0*

- Technology infusion in service encounters for positive organisations
- Co-creation driven product innovation
- Fourth industrial revolution driven by AI, nano-technology and robotics
- Artificial intelligence (AI) for business
- Internet of things (IoT) for business

## *G. Creating positive value through sustainable management practices*

- Green finance
- Green IT and greenfield
- Corporate governance
- Corporate social responsibility
- Business responsibility reporting
- Financial literacy
- Ethical practices

## *H. Role of management education in building positive organization*

- Pedagogical innovations
- Effectiveness of e-learning
- Globalization and commercialization in management education
- Employability and management education
- Disruptive innovations in management education

## Important Dates

Abstract Submission	October 21, 2020
Notification of acceptance of abstract	Within two days from the submission date
Full paper submission	October 31, 2020
Last date for poster submission	October 31, 2020
Notification of acceptance of full paper for presentation	Within two days of submission
Last date of participant registration	November 4, 2020
Conference Date	7 November 2020

## Publication Opportunity

The accepted and presented papers that clear the journal screening process will be published in a scopus indexed journal.

## ICBPO-2020 Registration fee details

ICBPO delegates	Registration
International Delegates from SAARC nations	INR 3000
International Delegates from EU/USA/CA	INR 5500
National Delegates: Faculty/Corporate/Other Delegates	INR 1500
Christites	INR 1000

Note: \*Payment in INR, Standard Dollar to INR conversion rates apply

Registration closes on 6th November 2020

**Conference Registration:** <https://forms.gle/ZxpjUyFBcr28WWXF6>

## Speakers

- Mr. Shravan Charya, Co-founder, Socio ladder
- Ms. Anamika Viswanathan, Head, Christ consulting
- Dr. Philip Arnold Tuano Professor in the Ateneo de Manila University
- Mr. Umesh Bawa Clinical Psychologist Director: International Relations University of the Western Cape
- Mr Faisal Kawoosa Founder and Chief Analyst at TechARC
- Ms Chavii Prabhakar Co-Founder & CEO at Global Indian Solutions Former VP Axis Bank
- Dr. C S Sharma, Associate Professor, SRCC, Delhi University
- Mr. Gurpreet Bajaj , Vice President Consulting Asia Pacific at Knolskape , Kuala Lumpur, Malaysia
- Dr Purnima Gopal, Associate Principal, Assessments & Succession, Knorry UAE
- Ms Karunya Donthi Global Talent Acquisition Leader Palo Alto Networks
- Dr. Merlin Teodosia Suarez Vice Chancellor for Academics at the De La Salle University, Phillipines
- Prof. Dr. Dileep Kumar M., Africa Business School, Mohamed VI Polytechnic University, Benguerir, Morocco
- Dr Macario G Gayeta Philippines, Professor University of East Caloocan Manila
- Dr. V. Raja Sreedharan ,Asst. Professor, Rabat Business School Aanchal Malhotra CEO FundTQ
- Dr Parul Bansal, Lady Sriram College for Women, Delhi University.
- Mr Praveen, Deputy Director, Manipal Academy of Higher Education,
- Dr Pragyan Dangwal, Assistant Professor, Amity, Lucknow
- Dr Soni Kewalramani, Assistant Professor, Amity, Lucknow

## Patrons

Dr Fr Abraham V, Vice Chancellor, CHRIST (Deemed to be University), Bangalore  
Dr Fr Jose CC, Pro-Vice Chancellor, CHRIST (Deemed to be University), Bangalore  
Dr Anil Joseph Pinto, Registrar, CHRIST (Deemed to be University), Bangalore  
Dr Fr Viju P.D., Director, CHRIST (Deemed to be University), Delhi NCR  
Fr Sunny Joseph, Administrator, CHRIST (Deemed to be University), Delhi NCR

## General Chairs

Dr Fr Viju P.D., Dean and Director, CHRIST (Deemed to be University), Delhi NCR

## Conference Chair

Dr Surekha C., HoD- School of Humanities and Social Sciences  
CHRIST (Deemed to be University), Delhi NCR  
Prof Jeanne Poulouse, Academic Coordinator- School of Business and Management  
CHRIST (Deemed to be University), Delhi NCR

## Contact Details

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